

Hilltop Drive Assemblage

Site Area: 12+/- Ac | Current Zoning: 0/I & R-20

Cobb County Schools: Blackwell:ES | Daniell:MS | Sprayberry:HS

Address: 3285.3220.3218.3322 Hillton Drive | 712, 696 Kelly Drive | 3265.3255.3241 Hillton Circle, 0 Chance Road

Parcel ID's: 16044300230, 16044300220, 16044300190, 16044300180, 16044300570, 16044300010, 16044300470, 16044300040, 16044300030, 16049400010



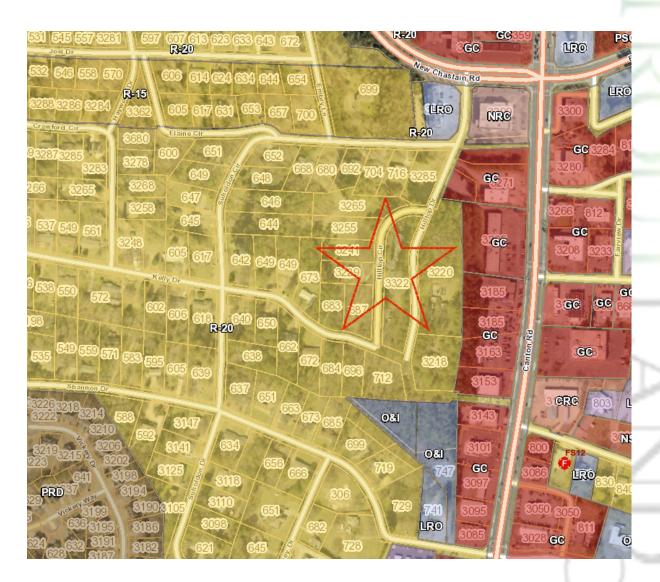








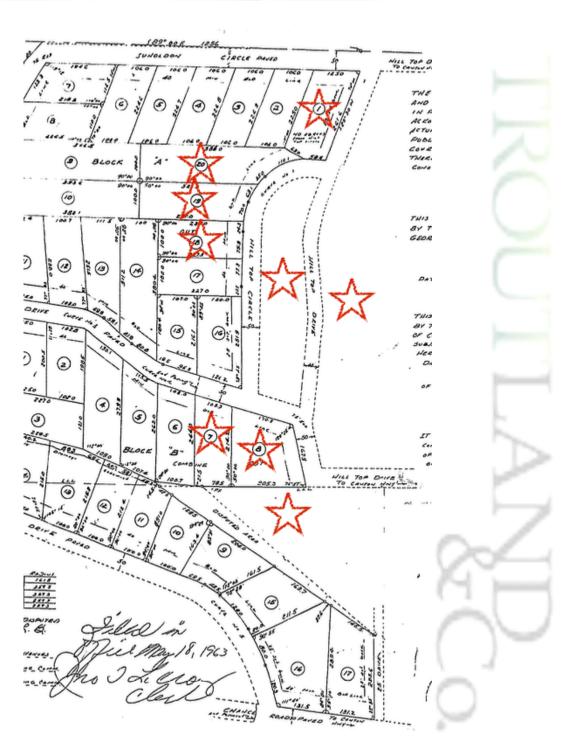




Current Cobb County Zoning Map







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Corridor Study

2005

CANTON ROAD CORRIDOR PLAN

INTRODUCTION

Cobb County's Community Development Agency was called upon in January 2004 to develop an inhouse study for the Canton Road corridor that would address land use and infrastructure improvements along a 4.5 mile section of roadway, extending from the Sandy Plains Connector to the Cherokee County border. The Planning Division initiated a comprehensive planning process methodology calling upon an appointed Steering Committee of affected property owners and neighborhood groups to The process also incorporated a participate. series of three Public Hearings, a Kick-Off Meeting, a Design Studio/Charette session, and over twelve (12) monthly Steering Committee meetings with the neighboring residents and business owners.

The comprehensive process established a corridor plan that was adopted by the Cobb County Board of Commissioners unanimously in July 2005.

WHY DEVELOP THIS PLAN?

Canton Road corridor, the former SR 5 roadway evolving from a two-lane roadway in the 1960's to a five-lane urban arterial in the 1990's. The development of Town Center Mall CID in 1987 began the shift of quality retail uses away from the Canton Road corridor towards the Barrett Parkway regional activity center. The widening of Canton Road to a 5-lane section in 1996 caused the economic cycle of the corridor to further stagnate; leaving only auto-oriented industries, pawn shops, gas stations, and vacant big box stores to continue to prevail along the former S.R. 5 roadway.

Other primary concerns by the public were specific to regional traffic during peak travel periods, unsightly buildings and signage along the corridor, continuing code enforcement issues to address, and increased community desire for more diverse and neighborhood-oriented businesses along the corridor.

Therefore, the Corridor Plan have been developed to seek the incentives and potential methodology to the corridor revitalization; to reverse a trend of deserted and unkempt storefronts and homes; to enhance the appearance of landscaping and buildings along the corridor; and to alleviate the traffic congestion along the corridor.

RECOMMENDATION

- Plan recommendation:
 - In the Market study, the corridor has been broke down the Canton Road corridor into three distinct segments/districts: called for a Loft District - an existing grid street network which promotes residential-type uses, a Commerce District based on the existing retail and commercial enterprises, and a Campus District - drawn from the success of existing office and educational land uses which are connected with a bicycle/pedestrian streetscape network and land uses promoting senior housing, stacked flat condos, a community center, and mixed-use development scenarios in the older shopping center locations.
 - The corridor plan Promoted an assortment of transportation projects including multiuser trail, bike lane, pedestrian walk, transit-oriented development, intersection safety, parallel access road, and local road resurfacing.
 - A livable land use pattern is strongly encouraged in the plan such as senior housing, stacked flat condos, a community center, and mixed-use development scenarios in the older shopping center locations, and so on to create "live, work, and play" development themes.
 - One of other recommendations is focusing on the street beautification which includes installing street lighting, street furniture, gateway features, monumental signs and rail fence; create pocket parks on the corridor; regulating signage and building façade; etc.
- Implementation strategy:
 - Suggest changes to the Cobb County Future Land Use Map (FLUM) within the Canton Road Study Area and include specific text language and overlay district for sub-areas along the corridor.
 - Oconsider an overlay and/or design guidelines for the corridor, to provide guides for commissioners, county staff and developers when working on development or improvement on the corridor, to improve relationships with businesses on code enforcement issues, to promote familyfriendly developments.
 - The planning process also motivated the formation of the Canton Road Business Association which has earmarking \$30,000 to fund gateway markers on both ends of the corridor to show that Canton Road corridor is once again a "destination."
 - The plan also tried to seek potential Livable Center Initiative (LCI) implementation funds as a redevelopment incentive for the corridor.

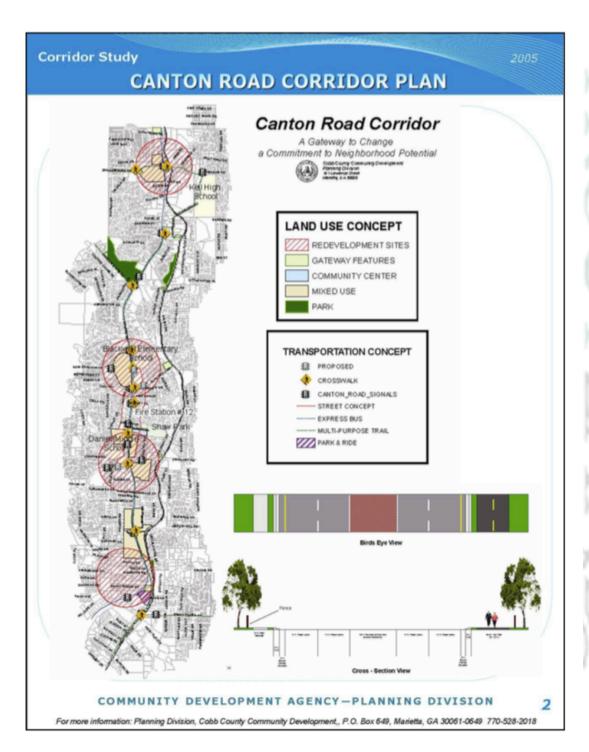
COMMUNITY DEVELOPMENT AGENCY-PLANNING DIVISION



For more information: Planning Division, Cobb County Community Development,, P.O. Box 649, Marietta, GA 30061-0649 770-528-2018

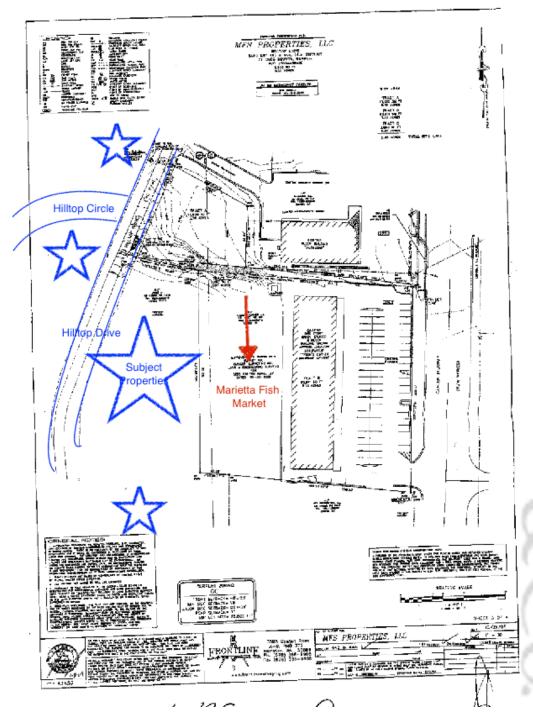




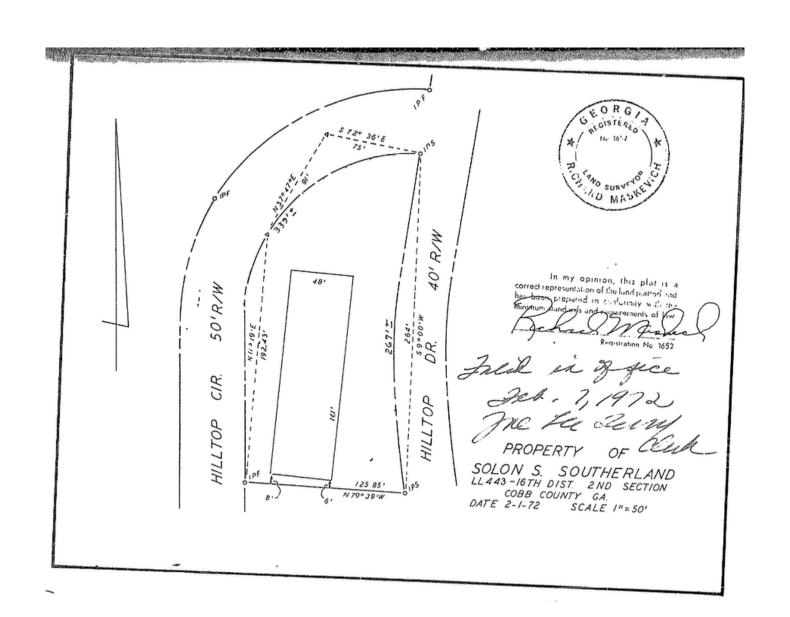


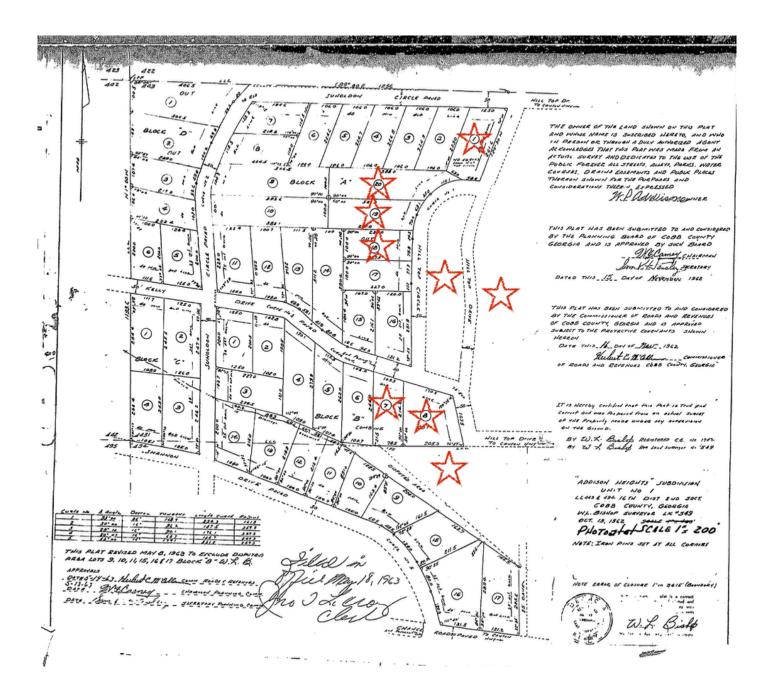


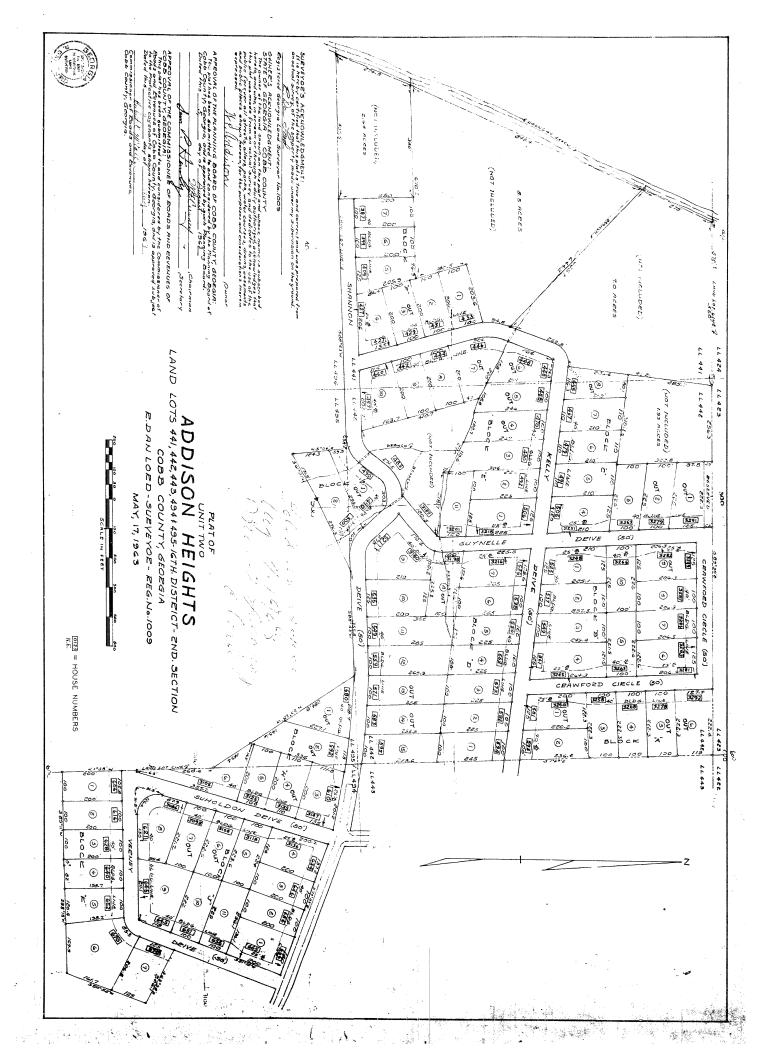


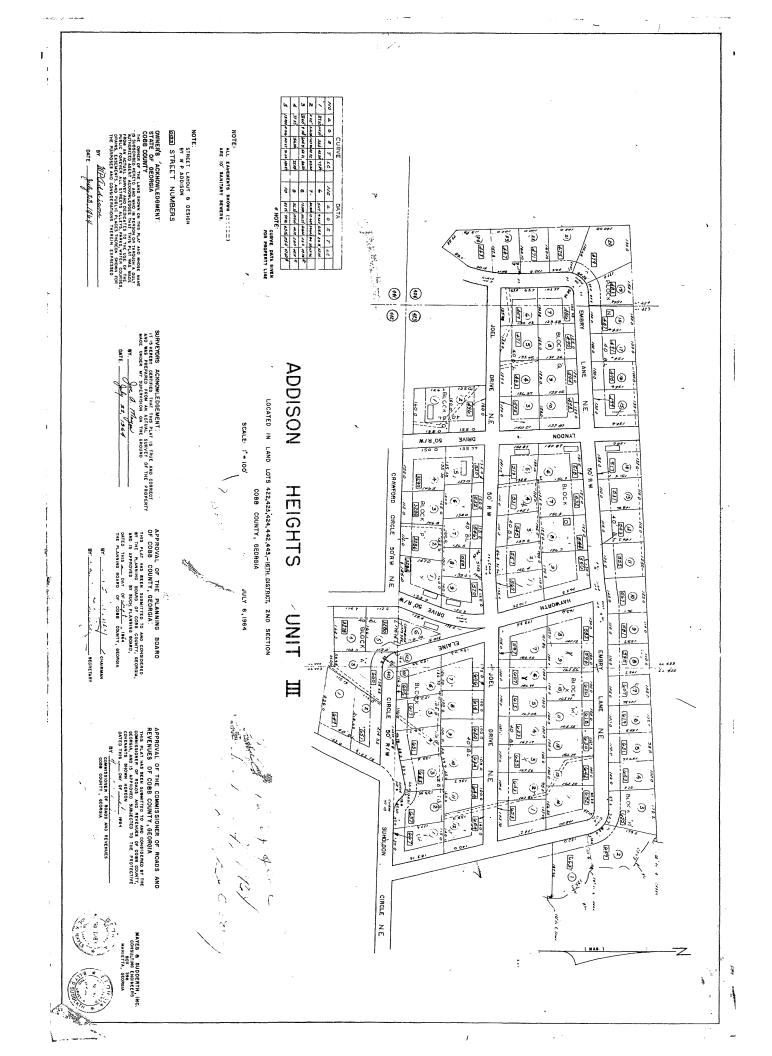


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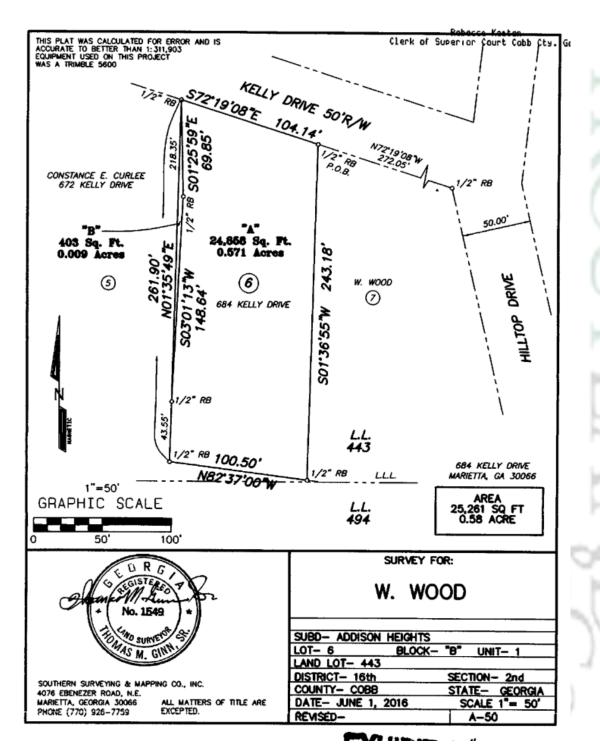




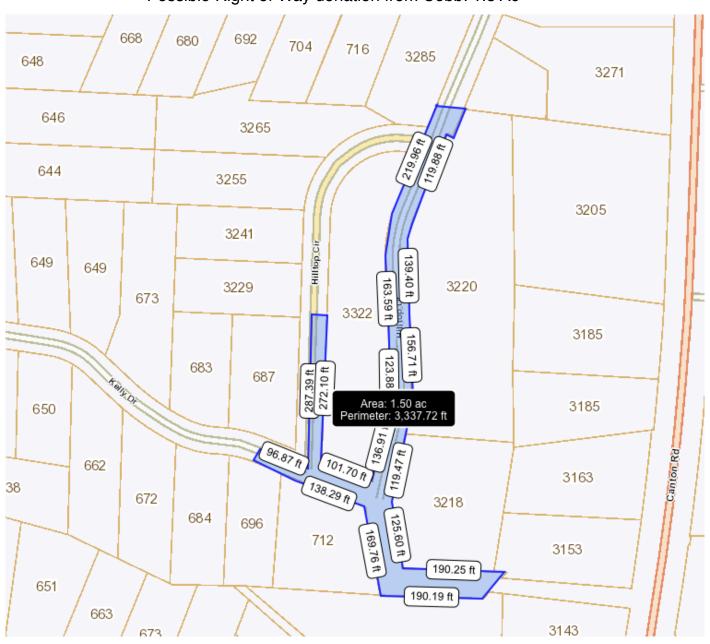








Possible Right of Way donation from Cobb: 1.5 Ac







370 372 421 421 421 421 420 423 JDEL HOLDEN H

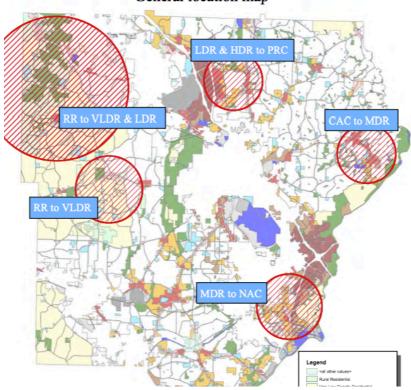
	FUT	URE	LANDUSE LEGEND
		RR	Rural Residential
7		VLDR	Very Low Density Residential
	\bigcirc	LDR	Low Density Residential
		MDR	Medium Density Residential
		HDR	High Density Residential
		NAC	Neighborhood Activity Center
		CAC	Community Activity Center
		RAC	Regional Activity Center (Note: Sub-Categories)
		IC	Industrial Compatible
		IND	Industrial
		TCU	Transportation/Communication/Utilities
		PI	Public Institution
		PRC	Park/Recreation/Conservation
		CTY	City
	The Future Land Use Map does not categorize any land as Undeveloped or Agriculture/Forestry; development is anticipated throughout the county.		





2040 Comprehensive Plan Amendments

General location map



FUTURE LAND USE designations, definitions, & guidelines

Residential Designations



High Density Residential (HDR) **Definition:** The purpose of the High Density Residential (HDR) category is to provide for areas that are suitable for higher density housing between five (5) and twelve (12) dwelling units per acre. Density on any particular site should be sensitive to surrounding areas and should offer a reasonable transition of land use.

Allowable Zones: RR, R -80, R-40, R-30, R-20, R-15, RM-8, RM-12, FST, MHP, RR, SC, PVC HDR Guidelines: Should be located only in areas with direct access to arterial or collectors; can serve as a transitional category between more intensive uses and less intensive uses; affordable housing with open space and high quality design is encouraged; floodplain and wetlands shall be subtracted from aggregate area prior to the calculation of residential density

HN

Medium Density Residential (MDR) **Definition:** The purpose of the Medium Density Residential (MDR) category is to provide for areas that are suitable for moderate density housing between two and one-half (2.5) and five (5) dwelling units per acre. This category presents a range of densities.

Allowable Zones: RR, R -80, R-40, R-30, R-20, R-15, RA-5, RM-8, RD, FST, MHP, SC, PVC, RSL MDR Guidelines: Proposals at low end of the range of densities shall be encouraged in areas that are at similar densities, high end of the range of densities are encouraged in areas with adequate services and facilities and where such proposed densities are witners, Tosqie family developments with densities greater than 4 upa may be limited in overall acreage due to intense deforestation, drainage, erosion, and sedimentation concerns; proposals should be developed that help protect the character of the area; can serve as a transitional category featewer more intensive uses and less intensive uses; affordable housing with open space and high quality design is encouraged;

